Preview Berlin – The Emerging Art Fair October 30 – November 2, Opening October 29, 2008 www.previewberlin.de





Invitation: Preview Berlin Press Preview, October 29, 2008, 1pm

57 selected up-and-coming galleries from 13 countries will present international and emerging newcomers. Between October 29 and November 2, **Preview Berlin** – **The Emerging Art Fair** will set new standards in quality as the most successful, young art fair in Berlin.

List of exhibitors:

DENMARK: Beaver Projects, Copenhagen. Tom Christoffersen, Copenhagen. Christoffer Egelund, Copenhagen. LARMgalleri, Valby. FRANCE: Ilka Bree, Bordeaux. chantiers Boîte Noire, Montpellier. L.J. BEAUBOURG, Paris. GERMANY: Apply Softly, Berlin. Ard Bia Berlin, Berlin. artfinder, Hamburg. artMbassy, Berlin. ASPN, Leipzig. baer, Dresden. Nikolaus Bischoff, Lahr. DUVE Berlin, Berlin. Ferenbalm-Gurbrü Station, Karlsruhe. Hartwich Rügen, Sellin. Jarmuschek+Partner, Berlin. Kaune, Sudendorf, Cologne. KOMET BERLIN Galerie, Berlin. Krammig & Pepper Contemporary, Berlin. KraskaEckstein, Bremen. KUTTNER SIEBERT, Berlin. loop - raum für aktuelle kunst, Berlin. Martin Mertens, Berlin. Metro, Berlin. MyVisit, Berlin. Emmanuel Post, Leipzig. Rasche Ripken, Berlin. REALACE, Berlin. RUZICSKA///WEISS, Duesseldorf. Stedefreund, Berlin. Steinle Contemporary, Munich. tinderbox, Hamburg. Emmanuel Walderdorff, Cologne. Wendt+Friedmann, Berlin. GREAT BRITAIN: Fred, London. The International 3, Manchester. GREECE: Qbox, Athens. IRELAND: Kevin Kavanagh, Dublin. ISRAEL: Dollinger art Project, Tel Aviv. TheHeder, Tel Aviv. ITALY: Antonio Colombo Arte Contemporanea, Milan. NOTgallery, Naples. Francesco Pantaleone Arte Contemporanea, Palermo. NETHERLANDS: Aschenbach & Hofland, Amsterdam. Stroom Den Haag, The Hague. West, The Hague. ROMANIA: H'art, Bucharest. IVAN, Bucharest. SPAIN: DF Arte Contemporánea, Santiago de Compostela. SWITZERLAND: Bernhard Bischoff & Partner, Bern. Römerapotheke, Zurich. USA: David Castillo, Miami. {CTS} creative thriftshop, New York. Priska C. Juschka Fine Art, New York. Mixed Greens, New York. (last updated: 09 30, 2008)

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Dorothée King, Public Relations, Tel +49 (0)151 53 97 40 54, dorothee.king@previewberlin.de Detailed information, press accreditation, press images and the Preview Berlin Blog at www.previewberlin.de 1 / 3 Preview Berlin – The Emerging Art Fair October 30 – November 2, Opening October 29, 2008 www.previewberlin.de



Preview Berlin – The Emerging Art Fair presents a new side programme:



The **Blue Room Series** invites young Berlin-based curators to develop, together with an up-and-coming artist, a room installation especially for Preview Berlin. This year, curator Lotte Møller has chosen the Danish artist Søren Lose (1972). The conception of Loses sculpture relates to his ongoing research on historic symbols in urban spaces, and addresses the change of

meaning of the representational functions of Tempelhof Airport. The installation of the Blue Room Series has been made possible by the generous support of Taekker Immobilienverwaltung GmbH and Künstlerhaus Bethanien. The lighting concept has been made by Erco Leuchten GmbH.



On October 30, the **Performance Art Day** will feature object presentations, durational performances, video performances and story-telling by international Berlin-based artists. Florian Feigl, a Berlin performance artist, curator and member of Berlin's "Performer Stammtisch", will Performance Art Day. Performance Art Day will end with an open panel discussion on October 30 at

6 pm in the Preview Berlin Lounge.



The **Preview Berlin – Video Art Programme** will present the latest international video art. As first programme a selection of video works made up of contributions from the galleries participating in Preview Berlin will be shown. As second part, the Video Art Programme will feature works by Berlin artists. Curator Sabine Schütze is responsible for both programmes.

Preview Berlin – The Emerging Art Fair focuses on **fashion**. In collaboration with WOUND, the emerging magazine for fashion, art, music and architecture from London, the French shooting star, Romain Kremer, has designed a T-Shirt exclusively for Preview Berlin staff. The T-shirt will be produced in a limited edition and sold exclusively at Preview Berlin until November 2. On Thursday, October 30 the official Preview Berlin and WOUND "Talent Scout" party will take place at 11pm in the "Roter Salon" at Volksbühne, featuring Feral (Caron Geary), Angie Reed and Cobra Killer.

The Preview Berlin Team will be outfitted by the Danish label Mads Nørgaard.

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With the generous support of Toyota Deutschland GmbH there will be a free Toyota Prius Hybrid Shuttle between Preview Berlin and Art Forum at 15-minute intervals as well as daily public guided tours at 3 and 5pm. On Sunday, November 2, 2 - 5pm, Preview Berlin will offer a special art programme for children aged between 6 and 13 years.

Preview Berlin – The Emerging Art Fair was launched in 2005 based on an initiative by Berlin gallery owners: Kristian Jarmuschek (Galerie Jarmuschek und Partner), Tobias Kuttner (KUTTNER SIEBERT), Rüdiger Lange (loop – raum für aktuelle kunst) and the artist Ralf Schmitt (MyVisit formerly Förderkoje®). The organisers objective is to present ambitious, young art, still in its early stage, to the international art scene.

Opening hours:

Thursday October 30 – Sunday November 2, 2008, daily, 1-8pm Video Art Box and Blue Room are open daily 1-8pm Guided tours by art:berlin, daily 3 and 5 pm

Special Events:

Press Preview, Wednesday, October 29, 1pm Professional Preview, Wednesday, October 29, 2-6pm (by invitation only) Opening reception, Wednesday October 29, 6-10pm (free entrance) Performance Art Day, Thursday, October 30, round table with the "Performer Stammtisch" at 6pm (open to public) Preview Berlin Young Collector 's Dinner Reception hosted by bulthaup, Saturday, November 1, 8pm (by invitation only)

Location:

Berlin Tempelhof Airport, HANGAR2, Columbiadamm 10, D-12101 Berlin

Tickets: Day Pass 10 €, Students and Kids 6 € Catalogue: 10 €

We thank our sponsors for their generous support:

Aperol, BoConcept, Bosse Design, bulthaup, Chairholder, ERCO Leuchten GmbH, Humpert & Suden, KPM, kunstallianz1berlin, Mads Nørgaard Copenhagen, ROOM DIVISION™, Seltmann GmbH Druckereibetriebe, skunkfunk, WOUND Magazine, Taekker Immobilenverwaltung GmbH, Toyota Deutschland GmbH.

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